REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENC ORDER WORKSHEET AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP FROM REP OCT9/12 16.40
CHANGES *** WFTV-TV ***

REP HEADLINE# 6225893

TRF# 321190

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ADV # AGY # 1977 PRDCT : AMERICAN CROSSROADS EST#1774 COMMENTS: (LINE, ORDER, INVOICE) FLIGHT DATES OCT9/12 OCT15/12 WK-1 CITY TAX_ AGY. NAME MENTZER MEDIA SERVICES, INC. ADV. NAME ISS/AMER. CROSSROADS STATE TAX_ TOWSON, MD 21286 600 FAIRMOUNT AVENUE, CONTRACT # 6225893 CO-OP BILLING NEEDED CLASS: NATL. BUYER NAME ELISE CLOYD SALES PRSN WA- JOE KNAUER OFF.# 6556 LOCAL DATE OCT9/12 SALESMAN # REGIONAL 16.40

REP: TO LENA ER JULIE OK'D M3 TTLS RTS

PLS CFM, THX 10/9

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

:LINE#:REP :CD: :LINE#: AGENCY PRODUCT CODE = AGENCY ADVERTISER CODE = TIME PERIOD : LGTH : SEC : 30 AGENCY EST# = 1774 \$1,200.00 10/13 10/13 END :SPTS: WEEK : DATE : /WK: INVT : 0 SAT

:TOTL:

0

PROGRAM : JEOP/WHEEL

S 700P-800P

REP: TEL# 703 528 7 CREDIT ADVISORY: A CREDIT ADVISORY: A REP HEADLINE# 6225893 TRF# 321190 ORDER WORKSHEET \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

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ORDER WORKSHEET

CHANGES *** WETV-TV ***

ERIOD : LGTH : SEC : RATE : STAKT : LND .SELD: NILTE : /WK: INVT : OOM 30 \$2,400.00 10/14 10/14 1 SUN EEK OFFER: OD FOR OCT13 ON LINE-10 FOR 2 SPOTS/WK OD FOR OCT13 ON LINE-10 FOR 2 SPOTS/WK OD FOR OCT13 ON LINE-10 FOR 2 SPOTS/WK OCT14 OCT14 30S \$1,200.00 (OCT8/12) OCT14 30S \$2,400.00 PLS ADVIS OCT14 CONTRACT TOTAL SPOTS CONTRACT TOTAL SPOTS							
ERIOD : LGTH : SEC : RATE : START : DATE : /WK: INVT : OOM 30 \$2,400.00 10/14 10/14 1 SUN EEK OFFER: OD FOR OCT13 ON LINE-10 FOR 2 SPOTS/WK OFFER:SUN/1100A-1200M OCT14 OCT14 CMT:WE CAN OFFER:		ONTRACT TOTAL TOTAL SPOTE	a				OCT/12 175500.00
ERIOD : LGTH : SEC : RATE : STAKT : END : SEL : INVT : OM	LS C	00				D:SAT/700P-800P ;R:SUN/1100A-1200M !T:WE CAN OFFER:	STATION MAKEGOOD OFFERS: M3 OK'D BUY#10 MISSE CP
OD : LGTH : SEC : RATE : STAKT : END : SEL :	100 100 100 100 100 100 100 100 100 100	1			OTS/WK	R: R OCT13 ON LINE-10 FOR 2 SP	PROGRAM : THIS WEEK ORD COM1: WE CAN OFFER:
: LGTH : SEC : RATE : STAKT : PATE : /WK: INVT :	Ч	NUS	۳-	10/14	10/14		: :LINE#: : 28 A 1100A-1200M
TAID GROWN WHEK . DAYS	DAYS :TOTL:	WEEK :	ម 	: END	: START	: LGTH : SEC :	:LINE#:REP :CD: TIME PERIOD

MARKET TOTALS \$438,750 WFTV 40% WKMG 22% WOPX 0% WESH 28% WOFL 10% WKCF 0% WRDQ 0% EFTV 0% WRBW 0% CABL 0%

DEMOS- RA35+* MOD CODE A-ADD SVC- NSI P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME